

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO.: 10/801,350 CONFIRMATION NO.: 2106
APPLICANT: Nichols, Mark S.
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GROUP ART UNIT: 3643
EXAMINER: Rowan, Kurt C.
ATTORNEY DOCKET NO.: 7522-8
CUSTOMER NO.: 30448

FOR: Fishing Lure

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

DATE: November 15, 2006

AMENDMENT AND RESPONSE

Sir:

In response to the Office Action dated October 6, 2006, please amend the above-identified patent application as follows:

Amendments to the Claims begin on page 2 of this paper; and

Remarks begin on page 11 of this paper.